

SPONSORSHIP PROPOSAL WORLD EXPO | SUMMIT | AWARDS

*Sponsorships are customized as per deliverables or budget. Below is an idea of possibilities.

Thousands of national & international business visitors & delegates from among Government Agencies, Businesses, Professionals, Industry, Commerce & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage, branding and marketing from not just exhibiting through a booth, but rather by sponsoring this mega event. From display space, digital promotion, hoardings, standees, promotional material, etc. to speaker opportunities / presentations at leading sessions and more, you can choose from a bouquet of combinations...

PLATINUM SPONSOR (INR 25 LAKH) (USD \$ 26,500)

Minimum 90 Sq Mt Space complimentary at a premium prominent location
One double spread color advertisement in Event directory
Speaking opportunity at a Seminar

Logo Visibility

- Logo display as 'Platinum Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers & EDMs
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

Exhibition Venue

- Standees & Display
- Hoarding at the Exhibition Venue

Other Benefits

- Complimentary Visitor Entry passes - 10 Nos

DIAMOND SPONSOR (INR 20 LAKH) (USD 20,000)

- 60 sq mt space complimentary at a vantage location
- One page color advertisement in Event Directory
- Opportunities via digital media platforms
- Speaking opportunity at a seminar

Logo Visibility

- Logo display as 'Diamond Sponsor' at expo venue
- Thank You Sponsor at various locations
- Official Event Website
- Invitees mailers
- Inside back page of Event Directory
- Media Campaign - print & outdoor
- Visitor Admit Cards

Exhibition Venue

- Standees & Displays
- Hoardings at the Expo Venue

Other Benefits

- Complimentary Visitor Entry Passes - 8 Nos.
- Invites to Special Events during the show

GOLD SPONSOR (INR 15 LAKH) (USD 13,500)

- 36 sq mt space complimentary
- Half page color advertisement in Event Directory

Logo Visibility

- Logo display as 'Gold Sponsor' at expo venue
- Thank You Sponsor at various locations in expo venue
- Official Event Website
- Media Campaign - in print advertisement & promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Visitor Entry Passes - 6 Nos.

SILVER SPONSOR (INR 12 LAKH) (USD 11,000)

- 27 sq mt space complimentary
- Half page color advertisement in show directory

Logo Visibility

- Logo display as 'Silver Sponsor' at expo venue
- Thank You Partner at various locations
- Official Event Website
- Media Campaign - in print advertisements & promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Visitor Entry passes - 5 Nos.

* GST at 18 % applicable on all payments

You are requested to contact Trinity for more info and to customize your sponsorship packages. We look forward to welcoming you and making your participation a grand success.

For more information, do get in touch:

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