



**FOCUS INDUSTRY EVENT**



World Expo | Summit | Awards 2026



**7th, 8th & 9th MAY 2026 - 3 Business Days**  
**Bombay Exhibition Center, Mumbai**  
**(Nesco Complex, Goregaon East)**

Registration



India's Only 3 Business Days Insurance & InsurTech Industry-Event



Venue Location



It's here! India's Only 3 Day Insurance & InsurTech 2026 Industry-Event from 7 - 8 - 9 MAY 2026 at the globally renowned Bombay Exhibition Center, Mumbai - an international venue with a 5 Star-like business ambience. India's insurance sector represents one of the world's largest under-penetrated yet fastest-growing markets, while InsurTech is accelerating transformation through digital distribution, AI-driven underwriting, and embedded insurance models. Together, it creates a multi-billion-dollar opportunity across protection, health, and financial inclusion. India is the second-largest InsurTech market in Asia-Pacific with 35% share of venture investments. There is a marked shift from product-driven platform-driven insurance with the integration of AI, blockchain & embedded finance.

The Insurance & InsurTech 2026 expo brings together the entire insurance ecosystem—insurers, reinsurers, InsurTech innovators, banks, regulators, and technology providers - on a single platform to explore the future of risk, protection, and digital transformation. It will showcase cutting-edge innovations across AI-driven underwriting, digital claims, embedded insurance, and customer-centric distribution models, while highlighting the country's rapid progress in financial inclusion and digital public infrastructure. The conference will feature thought leaders and decision-makers discussing key industry priorities including regulatory evolution, health insurance expansion, cybersecurity, ESG, and next-generation insurance products. With a strong focus on partnerships and business opportunities.

The industry-event enables direct engagement between solution providers and buyers, fostering collaboration, innovation, and growth. It serves as a strategic platform for organizations looking to expand market presence, launch new solutions, and align with India's vision of a digitally empowered and inclusive insurance ecosystem. It will host a prestigious Best of Insurance & InsurTech Awards 2026 program recognizing excellence, innovation, and leadership across the insurance and InsurTech landscape. The platform offers unmatched opportunities for recognition, networking, and collaboration within India's rapidly evolving insurance ecosystem.



## KEY CHALLENGES

- ◆ Low insurance awareness in rural areas
- ◆ Distribution inefficiencies
- ◆ Talent gaps (e.g., actuaries)
- ◆ Regulatory complexity vs innovation balance
- ◆ Price sensitivity in mass market

## FUTURE OUTLOOK BY 2030–2035

- ◆ India to become to be top 5 - 6 global insurance markets
- ◆ Second-largest life insurance market in Asia
- ◆ Strong digital-first ecosystem

## INDIA INSURANCE POTENTIAL

### 1. CURRENT STATUS OF INDIAN INSURANCE INDUSTRY

#### Market Size & Growth

- ◆ Insurance premium: 7.05 lakh crore - \$ 82 + billn - FY 25
- ◆ Expected market size: US\$ 222 billion by FY 26
- ◆ Long-term projection: US\$ 867 + billion by 2034
- ◆ Historical growth: ~17% CAGR over two decades

#### Market Structure

- ◆ 57 insurers (24 life + 34 non-life)
- ◆ Strong dominance of life insurance (62% share)
- ◆ Public-private mix & growing private sector participation

#### Penetration & Density

- ◆ Insurance penetration: 3.7% of GDP (7% global average)
- ◆ Per capita premium: ₹8,297 (US\$ 95)
- ◆ Large under-penetrated market → massive growth headroom

## 2. KEY GROWTH DRIVERS

### A. Demographics & Income Growth

- ◆ Expanding middle class
- ◆ Rising financial awareness
- ◆ Need for protection, health & retirement products

### B. Digital Transformation

- ◆ Rapid growth in online policy purchases
- ◆ Tier 2/3 cities contributing 62% of new premiums
- ◆ Growth in PoSP, digital agents, and mobile distribution

### C. Government & Regulatory Push

- ◆ 100% FDI allowed in insurance
- ◆ Faster product approvals
- ◆ Financial inclusion initiatives (DBT, Jan Dhan, etc.)

### D. Product Innovation

- ◆ Health, motor, crop, cyber & parametric insurance growth
- ◆ SME insurance growing over 100% +

### 3. HIGH-GROWTH SEGMENTS: GROWTH OUTLOOK

- ◆ **Life Insurance** : 10%+ annual growth (long term)
- ◆ **Health Insurance**: Strong demand due to medical inflation
- ◆ **Motor Insurance** : 10% CAGR to 2030
- ◆ **Crop Insurance** : 7.6% CAGR
- ◆ **SME Insurance** : Fastest growing segment

### 4. INSURTECH MARKET STATUS: MARKET SIZE & GROWTH

- ◆ Market size: US\$ 0.9 billion (2024)
- ◆ Expected: US\$ 11.9 billion by 2033
- ◆ CAGR: ~29% (high-growth sector)

### 5. KEY INSURTECH TRENDS

#### A. AI & Automation

- ◆ AI-led underwriting, claims processing, fraud detection
- ◆ RPA adoption across insurers

#### B. Embedded Insurance bundled with:

- ◆ E-commerce
- ◆ Mobility
- ◆ Fintech platforms

#### C. Digital Distribution

Aggregators, apps, and API-based ecosystems  
Direct-to-consumer (D2C) growth

#### D. Data & Personalization

- ◆ Usage-based insurance
- ◆ Behavioral pricing models

#### E. Global Expansion

- ◆ Indian InsurTech firms expanding to Middle East, SE Asia & Europe

### 6. STRUCTURAL OPPORTUNITIES

#### 1. Under - Insurance Gap

- ◆ Low penetration - huge untapped rural + MSME market

#### 2. Health & Protection Demand

- ◆ Rising healthcare costs
- ◆ Shift from savings to protection products

#### 3. Digital Public Infrastructure - Aadhaar, UPI, Account Aggregator enabling:

- ◆ Faster onboarding
- ◆ Low-cost distribution

#### 4. SME & Gig Economy - Demand for:

- ◆ Microinsurance
- ◆ On-demand coverage

#### 5. Reinsurance & Global Hub Potential

- ◆ Rapid growth in hubs like GIFT City (11x premium growth)



## EXHIBITOR PROFILE

The Insurance & InsurTech visitor base represents a high-value mix of decision-makers, innovators, and buyers driving the future of insurance through technology, partnerships, and customer-centric solutions. Visitors comprise decision-makers, technology leaders, and business heads from across the insurance ecosystem, seeking partnerships, technology adoption, and market expansion opportunities.

### 1. OBJECTIVES OF PARTICIPATION

- ◆ Customer acquisition and policy distribution
- ◆ Strategic partnerships (banks, fintechs, corporates)
- ◆ Product launches and market expansion
- ◆ Brand positioning and trust building
- ◆ Technology adoption and vendor sourcing

### 2. KEY EXHIBITOR SEGMENTS

#### A. Insurance Companies

- ◆ Life Insurance Companies
- ◆ General Insurance Companies
- ◆ Health Insurance Companies
- ◆ Reinsurance Companies
- ◆ Specialized insurers (crop, microinsurance, liability, cyber)

#### Focus Areas:

- ◆ Product innovation (usage-based, microinsurance, parametric insurance)
- ◆ Digital distribution & bancassurance
- ◆ Claims efficiency & customer service
- ◆ Risk management & underwriting excellence



## B. Digital Insurance & InsurTech Platforms

- ◆ Online aggregators & marketplaces
- ◆ Embedded insurance providers
- ◆ Direct-to-consumer (D2C) digital insurers

## C. AI & Data Analytics Providers

- ◆ Risk underwriting & pricing analytics
- ◆ Fraud detection & claims intelligence
- ◆ Predictive analytics & personalization

## D. Claims & Policy Management Solutions

- ◆ End-to-end claims automation
- ◆ Policy administration systems
- ◆ Workflow & document digitization

## E. Customer Experience & Distribution

- ◆ CRM and engagement platforms
- ◆ Omnichannel sales & servicing solutions
- ◆ Chatbots, virtual assistants, and CX tech

## F. HealthTech & Wellness Integration

- ◆ Digital health ecosystems
- ◆ Wearables-linked insurance products
- ◆ Telemedicine integrations

## G. Blockchain & Security Solutions

- ◆ Smart contracts
- ◆ Identity verification (eKYC)
- ◆ Cybersecurity frameworks

## H. API & Infrastructure Providers

- ◆ Insurance-as-a-Service (IaaS)
- ◆ Open API platforms
- ◆ Cloud & core insurance tech

## I. Regulatory & Compliance Tech (RegTech)

- ◆ KYC / AML solutions
- ◆ Compliance automation
- ◆ Reporting & audit systems

## 3. TARGET EXHIBITOR PROFILES

- ◆ Insurance companies (Life, General, Health, Reinsurance)
- ◆ InsurTech startups and scale-ups
- ◆ Global insurance & reinsurance firms with India presence
- ◆ Technology providers serving insurance sector
- ◆ Brokers, TPAs, and intermediaries
- ◆ Consulting & advisory firms in insurance transformation

## 4. KEY OFFERINGS SHOWCASED

- ◆ Insurance products (retail, group, digital-first)
- ◆ Embedded and usage-based insurance models
- ◆ Digital underwriting platforms
- ◆ Claims automation & settlement solutions
- ◆ Distribution partnerships (bancassurance / embedded)
- ◆ Fraud detection & risk analytics
- ◆ Customer onboarding & servicing platforms

## 5. TARGET AUDIENCE ENGAGEMENT

- ◆ Insurance companies & reinsurers
- ◆ Banks and NBFCs
- ◆ Brokers, agents, and intermediaries
- ◆ Corporates & SMEs (group insurance buyers)
- ◆ Healthcare providers (for health insurance ecosystem)
- ◆ Regulators and policymakers
- ◆ Technology and fintech partners



# BUSINESS VISITORS PROFILE

The Insurance & InsurTech visitor base represents a high-value mix of decision-makers, innovators, and buyers driving the future of insurance through technology, partnerships, and customer-centric solutions. Visitors comprise decision-makers, technology leaders, and business heads from across the insurance ecosystem, seeking partnerships, technology adoption, and market expansion opportunities.

## 1. KEY VISITOR SEGMENTS

### A. Insurance Companies

- ◆ CXOs (CEO, COO, CTO, CIO, CDO) & Heads of:
  - ◆ Digital Transformation
  - ◆ Underwriting & Risk
  - ◆ Claims
  - ◆ Distribution & Bancassurance
  - ◆ Product Development
  - ◆ Customer Experience

### B. InsurTech Companies

- ◆ Founders & Co-founders
- ◆ Product & Technology Heads
- ◆ Partnerships & Business Development Heads
- ◆ Innovation & Strategy Leaders

### C. BFSI Institutions

- ◆ Banks & NBFCs (bancassurance, embedded insurance)
- ◆ Wealth management firms
- ◆ Microfinance institutions

### D. Intermediaries & Distribution Partners

- ◆ Insurance brokers
- ◆ Corporate agents
- ◆ Individual agents / POSP networks
- ◆ Third Party Administrators (TPAs)

### E. Corporate Buyers (End Users)

- ◆ Large corporates (HR, Finance, Risk Heads)
- ◆ SMEs & startups
- ◆ Procurement & admin heads (group insurance decision-makers)

### F. Healthcare Ecosystem (for Health Insurance)

- ◆ Hospitals & healthcare chains
- ◆ HealthTech platforms
- ◆ Wellness & diagnostics providers

### G. Technology & Solution Providers

- ◆ IT companies serving insurance sector
- ◆ SaaS, cloud, AI, cybersecurity vendors
- ◆ Data analytics & API platform providers

### H. Regulators, Government & Policy Makers

- ◆ Central and state regulatory authorities
- ◆ Government departments (finance, health, IT)
- ◆ Financial inclusion and policy bodies

## I. Investors & Advisors

- ◆ Venture capital & private equity firms
- ◆ Insurance-focused funds
- ◆ Consulting & advisory firms

## 2. VISITOR OBJECTIVES

- ◆ Evaluate InsurTech and digital insurance solutions
- ◆ Explore partnerships with insurers, fintechs, and distributors
- ◆ Source technology for underwriting, claims, and CX
- ◆ Discover new insurance products and models
- ◆ Stay updated on regulatory changes and industry trends
- ◆ Identify investment and acquisition opportunities

## 3. KEY INTEREST AREAS

- ◆ Digital insurance platforms
- ◆ Embedded insurance & API ecosystems
- ◆ AI in underwriting and claims
- ◆ Fraud detection & risk analytics
- ◆ Health insurance innovation
- ◆ Customer experience & engagement tools
- ◆ Regulatory technology (RegTech)
- ◆ Cybersecurity and data protection

## 4. SENIORITY MIX

- ◆ CXO / Founder Level
- ◆ Senior Management (VP / Director / Head)
- ◆ Mid-Level Managers (Product, Tech, Operations)
- ◆ Specialists & Analysts

## 5. GEOGRAPHIC PROFILE

- ◆ Pan-India participation
- ◆ Others delegates / Cross-border insurers & related firms





On India's 75th Independence Day, Prime Minister Narendra Modi said: "The goal of Amrit Kaal is to ascend to new heights of prosperity for India and the citizens of India." Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. Our vision is to contribute our little bit towards making Amrit Kaal which we have entered to until India@100 is a superpower by 2047. A golden era has begun and we are all racing towards making India - 5 trillion dollar economy. The Best of India . Biz is a series of events which are small steps in this direction.

India is adding 1 trillion dollars every three years. In terms of the nominal GDP, it climbed up from the 10th position in 2014 to the 5th position in 2022. Going by these trends, India is poised to become a 5 trillion-dollar economy soon. India has the world's largest youth population, at around 356 million. At 64 per cent, the high percentage of India's working population not only contributes to growth in GDP and per capita income, but also represent a large customer base for companies to target & thrive.



## HIGHLIGHTS OF INSURANCE & INSURTECH 2026

### Do business from a star hotel-like ambience

- ◆ 3 Business Days
- ◆ World Class Venue
- ◆ 5000 Key Purchasers
- ◆ Industry's Best Awards
- ◆ Demos, Displays & B2B Meetings
- ◆ Professionals Luncheon Networking
- ◆ Conference, Seminars & Workshops
- ◆ International Marketing & Delegates
- ◆ Allied Industries & Product Launches
- ◆ Cutting-edge Technologies & Machines
- ◆ World Market Leaders & Industry Brands
- ◆ Interaction with Government & Stakeholders



## WHY EXHIBIT AT INSURANCE & INSURTECH 2026 ?

### How our mega showcase will help your business?

- ◆ Exhibitions combine benefits of internet, direct marketing & other media.
- ◆ Almost anyone interested in your product will be there.
- ◆ It's most cost-effective & better than advertising.
- ◆ Exhibitions are a marketing medium like no other.
- ◆ Touch, feel & enquire – face-to-face networking.
- ◆ Your target-audience comes to you in thousands.
- ◆ It can be a game changer for your business.
- ◆ Franchise or set up distribution channels.
- ◆ Set up shop in a 5 star like ambience.
- ◆ Launch products & evaluate response.
- ◆ Reinforce your brand & get recall.
- ◆ A year's business in 3 days!

# MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

## COST-EFFECTIVE RATES

- Raw Space - ₹16,500 /- per sq.mtr ● Built-up Shell - ₹17,000 /- per sq mt
- Overseas Exhibitors ( Tariffs in US \$ or Euros ) • Space - US \$ 200 or Euro € 170 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.
- Discounts for MSMEs & special categories



## PROFESSIONAL ORGANIZERS



### TEAM TRINITY

The Trinity Group incorporated in 1994, has over the last almost 25 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRADMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated in 2020. Trinity has always received the support of various Government of India and the States for its mega shows and this one is no different.



Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.



# TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

## Union Government Ministries Pavilions



Ministry of Agriculture & Farmers Welfare



Ministry of Commerce & Industry



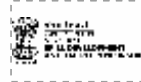
Ministry of Food Processing Industries



Ministry of Health & Family Welfare



Ministry of Science & Technology



Ministry of Skill Dev. & Entrepreneurship



## FOREIGN & INDIAN VVIPs AT TRINITY EVENTS & SPECIAL THANKS...



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



H. E. Governor Rao & CM Fadnavis of Maharashtra



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.



Shri Murlidhar Mohol, Union MoS & Trinity CMD



India's Ex-Minister Suresh & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



Governor of Maharashtra & Impex Chamber Mg. Dir.



Union Food Pro Minister, Shri R Teli inaugurating

## Major States Pavilions



ANDHRA PRADESH



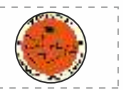
ARUNACHAL



ASSAM



BIHAR



CHANDIGARH



CHATTISGARH



DELHI (NCT)



GOA



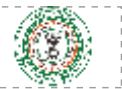
GUJARAT



HARYANA



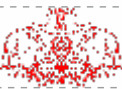
JAMMU & KASHMIR



JHARKHAND



KARNATAKA



KERALA



LAKSHADWEEP



MADHYA PRADESH



MAHARASHTRA



MANIPUR



MEGHALAYA



MIZORAM



NAGALAND



ODISHA



PUNJAB



RAJASTHAN



SIKKIM



TAMIL NADU



TELANGANA



UTTARAKHAND



And many more

## Special Thanks



Government Boards & Depts



All India Association of Industries



All India Food Processors' Association (AIFFA)



Association of Food Scientists & Technologies



Federation of Hotel & Restaurant Associations of India



Hotel And Restaurant Association (Western India)



Retailers Association of India



Western India Culinary Association



Hospitality Purchasing Managers' Forum



Association of Hotel And Restaurant India



I Professional Housekeepers Association



Poona Hoteliers Association



Culinary Forum of Goa



Goa Chamber of Commerce & Industry



Travel & Tourism Association of Goa



Goa Hotel & Restaurant Association

And many more



3 GUINNESS WR HOLDERS



TRINITY GROUP

## Professional Producers

Certified by ANSI ICV

American National Standards Institute International Conformance Veritas



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ASSOCIATE MAHARATTA CHAMBER



IMPORT - EXPORT & HEALTH CHAMBER

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